



Firma Quakernaat  
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## Bio Daan Quakernaat

Daan Quakernaat (1966) is a speaker by profession. He studied Artificial Intelligence at the faculty of philosophy at Utrecht University in the Netherlands. Since then he has been looking for balance, between man and machine, between fear and control, between passion and structure.

Daan started his career as a self employed IT advisor. He became a full time speaker for Media Plaza, an internet showcase center in the nineties. From 1998 he started marketing his own talks and lectures as a public speaker.

Over the years Daan Quakernaat gave more than 750 talks for all kinds of businesses and government branches. Daan is a real performer, with humor and his snappy style he will make your audience laugh, while getting the message across. He will entertain as well as give food for discussion and thought later on.

Daan Quakernaat's main performances:

- **"Building Cathedrals!"** The cathedral Daan is talking about is a metaphor for any bold project. Challenges and problems are all around us. We should be trying to solve these. We should be trying to solve these. We should be trying, making mistakes, learning from them, moving ahead step by step. But instead we are spending more and more time trying to control everything. Control is a good thing. But if you want to know *everything* upfront, if you want to ban out risk completely and are not willing to try the unknown, you are turning the world upside down. That type of control is killing our passion and means to innovate and grow. Building Cathedrals! is a story about our fears to try things that might not work (right away).
- **IT, driving the UNKNOWN ECONOMY**, a story about the ongoing transition in IT. The IT landscape is changing radically. IT is becoming like water from a tap. IT is everywhere and more important than ever. At the same time less and less people find it interesting to talk about it. Daan motivates the audience by pointing out the room to excel if you are able to change and draws a painful line under the past IT reality.



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For a long time IT was a difficult subject for the buyer. Revolutionary, expensive, and complex. Hardware, software, customization and consultancy. The fact that vendors, marketers and consultants were unwilling to give up their lucrative position played an important role as well. With new technologies and new generations of IT people this is changing fast. I have been waiting for this moment for 10 years. This is a story I love to tell.

Some of Daan's customers: Brandweer, Facilicom, Unit 4, VNG, IB Groep, Nyenrode, Siemens, Kadaster, Delta Lloyd, BAM, Provincie Groningen, AKZO Nobel, Kyocera, INK, Alex Beleggersbank, Schiphol Group, Microsoft, Fortis, Politieacademie, Centric, Rabobank, Reclassering Nederland, Gemeente Hilversum, KLM, Belastingdienst, Accenture, AXA, Imtech, Dell, Alcatel, NS, Raad voor de Rechtspraak, ABN-AMRO, Ministerie van Defensie, ING, Nobel, Openbaar Ministerie, KPN, Tinguely Xperts, Monuta, APG en vele anderen and many others.